

Analysis on the Ways of Integrating Chinese Excellent Traditional Culture into the Teaching of Ideological and Political Theory Course in Colleges and Universities

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Abstract: From ancient times to today, in the process of inheritance, spiritual civilization has left more excellent traditional culture to future generations, which is also the wisdom crystallization of the development of our country for thousands of years. College students in China are the hope of the future of the motherland, shouldering the important task of revitalizing China, which needs to improve students' ideological and political theory and ideological education. To this end, it is necessary for colleges and universities to effectively reform the ideological and political theory curriculum, and effectively integrate ideological and political theory teaching with China's excellent traditional culture. In order to maximize the quality of teaching in colleges and universities, students can improve their correct thinking and values in teaching, which will greatly promote the development of future education in China's colleges and universities.

1. Introduction

The report of the Nineteenth National Congress of the Communist Party of China pointed out that in the process of development, China needs to integrate into the excellent traditional Chinese culture, and also needs to carry forward the humanistic spirit, ideological concepts and moral norms in the traditional culture. At the same time, on this basis, we need to keep up with the pace of the times for effective innovation, so that our excellent traditional Chinese culture in the process of modern cultural development shows the style of the times. In the development process of college ideological and political theory teaching, it is also necessary to improve the quality of teaching by integrating traditional culture. The most important thing is to improve students' thinking and understanding. In this way, students' bad thoughts and values can be effectively corrected to ensure students' healthy thinking, which will lay a good foundation for China's better development in the future.

2. Overview of Chinese Excellent Traditional Culture

The excellent traditional culture of our country mainly refers to the excellent culture handed down in the development process of our society, which still has a great influence on the behavior of modern people and can adapt to the development of the times. At the same time, some values of traditional culture are taken as criteria in the development, such as traditional ideas, morality and behavior. The effective combination of the ideological and political theory teaching in our country with the traditional culture of our country is not only consistent with Marx's theory, but also the most important is its own characteristics. It can be seen from this that China's excellent traditional culture can effectively promote the development of Marx's theory and reflect China's socialist ideology to a large extent, so as to better reflect the development of Chinese characteristics and thus promote the harmonious development of our society.

3. The Role of Chinese Excellent Traditional Culture in the Teaching of Ideological and Political Theory Courses in Colleges and Universities

3.1 The formation of the correct three views

During the period of college students in China, because they have contacted the society, values, outlook on life and world outlook have not yet formed a comprehensive and correct understanding, and thoughts and behaviors are highly susceptible to external influences. Among them, China's traditional culture also contains different concepts, which can better complement the ideological and political theory teaching in China. In addition, excellent traditional culture attaches great importance to the harmonious development of human and nature, and students need to maintain a sense of awe in order to find the meaning of life.

3.2 Establishing Patriotic Thought

Patriotic education is the most important part of Ideological and political theory teaching in Colleges and universities, which is the main content of teaching development. Our government departments also pay more attention to the content of patriotic education. For this reason, the "Opinions on Further Strengthening and Improving College Students' Ideological and Political Education" has been promulgated, which stipulates that patriotic education should be put in the first place in College Ideological and political education. In addition, there are more patriotic content in China's excellent traditional culture, and the content is richer, and the patriotic thought can be effectively demonstrated through traditional expressions. It can be seen that China's excellent traditional culture can enhance students' patriotism in college political teaching.

3.3 Sound student personality

Since students and students have not really entered the society, various concepts have not been fully formed, and they are extremely vulnerable to external influences, leading to different levels of psychological problems and even extreme behaviors. Therefore, it is especially important to improve students' health thoughts through the ideological and political theory teaching in colleges and universities, and to eliminate psychological problems, which can better improve the students' personality to a greater extent. In addition, the integration of high-efficiency ideological and political theory teaching into excellent traditional culture can effectively improve the personality of students. Mainly because there are many contents related to personality education in our excellent traditional culture, such as the "Book of Changes" which says that "heaven walks strong, gentlemen constantly strive for self-improvement.

4. Logic of Integrating Chinese Excellent Traditional Culture into Ideological and Political Theory Course

4.1 Traditional Chinese Culture and Ideological and Political Theory Course Form "Subject Community"

Integrating Chinese traditional culture into the teaching of Ideological and political theory in Colleges and universities is the category of Ideological and political education in Colleges and universities. There is a symbiotic relationship between them, and both of them have the task of educating people, which to a large extent is related to the design of educational system in Colleges and universities. College students are the main body of Ideological and political theory teaching and traditional culture. They share the goal of educating people and the subject and object, which effectively constitute the "subject community". This teaching mode is based on the goal of educating people and has great ability of educating people. It promoted the common development of Chinese traditional culture and ideological and political theory teaching, thus completing the transformation of modern painting of education, thus enriching the connotation of ideological and political theory

curriculum.

4.2 Chinese traditional culture and ideological and political theory courses form a "resource sharing body"

The resources for running a university have been fully shared and positively charged in the cross-coupling region of the two sides, thus building an "integration of ideological and political education." Teachers and students constitute the dual subject of education, which is the leading of teaching and cultural development, and also a resource for teaching practice. Among them, the physical resources in the interaction include campus environment, equipment and interactive facilities, which are the material guarantee for the better integration of the two. In addition, due to the factors of management system, the work of the two is carried out by different educational themes, the division of labor and the difference of personnel, which results in the decentralization of teaching resources and the low utilization of resources. The integration of traditional culture can invest more resources for ideological and political education, thus forming a "resource-sharing body".

4.3 Chinese Traditional Culture and Ideological and Political Theory Course Form "Cultural Coupling Body"

Chinese traditional culture can effectively promote the interaction between educational subjects, the choice of contents between educators and educatees, and they constitute different cultural forms in teaching. The cultural coupling is the interactive process of the organic combination of the two cultures. The establishment of cultural coupling mechanism can effectively optimize the cultural functions of both and keep the information retained, which plays a key role in the effective interaction between the two.

5. Problems in the Integration of Chinese Excellent Traditional Culture into the Teaching of Ideological and Political Theory Courses in Colleges and Universities

5.1 Student world view

Compared with some developed countries, China's economy is relatively backward, and many aspects have not yet reached the level of developed countries. Among them, China's economy and science and technology have a certain gap compared with developed countries. Some countries have indicated that China is not suitable for developing socialism, because socialism is a backward thinking. Therefore, this kind of speech will have a certain impact on the establishment of the concept of our students to a large extent, have a greater doubt on our socialist politics and economy, and lead to the shaking of the world outlook.

5.2 Distortion of Students' Values

In modern society, more college students pursue interests excessively and lack the necessary values. Capitalism pays more attention to their own interests, lacks collective interests and overemphasizes their own interests. In addition, because most families in our country belong to the only child and lack group practice experience, this is in line with the concept of foreign capitalism to a large extent. Therefore, more students will be affected by this concept, and their interests will be over-emphasized, leading to distortions in student values.

5.3 The outlook on life needs to be correctly guided

Since students have not really left the society, they are more likely to have illusions about more problems in society, which eventually lead to disappointment among students. Some countries take this opportunity to promote some negative thoughts on Chinese students. In line with the students' negative mentality, they gradually close their hearts and communicate less and less with others, which leads to the increasing sense of inner depression, and eventually makes some students have a wrong outlook on life.

6. The Way of Integrating Chinese Excellent Traditional Culture into the Teaching of Ideological and Political Theory Course in Colleges and Universities

6.1 Promoting Teachers' Traditional Cultural Knowledge

In the process of offering routine courses of Ideological and political education in Colleges and universities, teachers play an important role, and to a large extent, they are the guides for students to understand the excellent traditional culture of our country. This requires teachers to have a sufficient understanding of our traditional culture, not only can effectively improve the quality of Ideological and political education, but also to a large extent can improve students' traditional cultural knowledge. To this end, colleges and universities need to hire excellent teachers with high traditional cultural knowledge, and also need to increase the training of teachers, in order to comprehensively enhance the traditional cultural knowledge of teachers. In addition, teachers should also improve their cultural literacy in teaching. Only in this way can students further enhance their traditional cultural level and quality, so that students can maintain a strong interest in learning in the process of learning, and are influenced by traditional culture in the subtle.

6.2 Promote traditional culture through the Internet

In the development of China's colleges and universities, it is necessary to construct the network platform, and on this basis, improve the service function and quality of the network platform, which can provide greater convenience for the spread of traditional culture in China. In addition, ideological and political education in Colleges and universities should also use different software, such as Weixin and Weibo, to enable students to learn excellent traditional cultural knowledge at any time in their daily learning. It not only serves the purpose of propaganda of Chinese traditional cultural knowledge, but also, more importantly, can improve the overall cultural literacy of students.

6.3 Integrating Traditional Cultural Aesthetics into Ideological and Political Theory Teaching

The introduction of aesthetic interest and aesthetic consciousness into the teaching of Ideological and political theory in Colleges and universities can effectively improve the practicability of teaching. The unique characteristics of Chinese excellent traditional culture have higher connotation and artistic beauty. This can stimulate students' emotional experience in the process of learning, so as to understand and feel the beauty. Among them, there are mainly two aspects: 1) Deepening the means of teaching art. The teaching of ideological and political theory needs to deepen the means of art, enhance the teaching vitality of ideological and political theory through different art forms, and enable students to get cultural influence in the process of participation. 2) Deepen teaching practice. Ideological and political education should also incorporate aesthetic appeals, so that students can understand and pursue beauty in their learning, so as to feel the power of education in practice.

6.4 Integrating humanistic spirit into the teaching of ideological and political theory

The teaching of ideological and political theory is essentially a conscious cultural activity. In the practice of teaching, due to the influence of some factors, the cultural attributes of ideological and political theory teaching are largely ignored. The lack of concern for the students' spiritual values and needs ultimately makes the teaching form not meet the needs of modern teaching and greatly reduces the effectiveness. Therefore, the integration of the essence of traditional culture and humanities education into teaching is the innovation of ideological and political theory teaching. In addition, this innovation is mainly manifested in the strengthening of ideological diagnosis and treatment theory teaching culture, on the other hand, in the innovation of Ideological and political theory teaching carrier. Among them, the teaching of Ideological and political theory has cultural attributes, so it is necessary to have cultural consciousness in our ideological and Political Education under the influence of different cultures on the elements of traditional culture. Ideological and political theory teaching also needs to meet the different needs of students, so as to build a teaching carrier, in order to better optimize the implementation of the curriculum system.

7. Conclusion

To sum up, the integration of Chinese excellent traditional culture into the theoretical teaching of Ideological and political education in Colleges and universities can not only make our traditional culture play a glorious role in the modern era. More importantly, it can effectively improve students' moral and ideological education, which has a greater role in promoting the reduction of students' bad ideas. In addition, the theoretical teaching of Ideological and political education in Colleges and universities is an important place to improve students' self-accomplishment, and Chinese traditionalization is the foundation of our national development. It can promote the better development of ideological education in colleges and universities to a greater extent, and it will greatly promote the smooth development of ideological and political education in colleges and universities. In addition, in the process of improving the quality of ideological and political education theory teaching, China's traditional culture plays a more important role in it, and has far-reaching significance for China's future development.

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